

居住聚集还是行业聚集? ——同乡聚集与农民工创业研究

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摘要: 本文关注了市场化、城镇化过程中的农民工同乡聚集与创业问题。借助社会网络理论,本文区分了居住聚集与行业聚集两种同乡聚集形式,比较二者对农民工创业的差异性影响。研究借助全国范围的代表性数据,在克服样本选择性偏误的基础上,识别出两种同乡聚集对农民工创业影响的异质效应,以及这些效应是如何随着市场化进程而动态演变的。研究有如下发现:首先,因日常交往的内卷化和信息传递的同质性,同乡之间的居住聚集并未增加农民工的创业优势,但基于职业相似性的业缘聚合形成的行业聚集,则有利于农民工在城市开展各类创业实践。其次,居住聚集对于农民工创业的消极影响在市场化进程中长期稳定存在,而行业聚集的积极作用则因创业过程与市场环境的变化而动态变化。随着市场化进程的不断深入,行业聚集效应在规模较小、层次较低的自雇型创业中逐渐削弱,而在规模较大、层次较高的雇主型创业中逐步增强。这些经验发现,对拓宽农民增收渠道、引导农民工高质量创业、激发农村创新活力、实现乡村振兴战略具有重要政策启示。

关键词: 同乡聚集 农民工创业 市场化 异质效应

* 本文为浙江省哲学社会科学规划课题(24NDJC224YBM)阶段性成果。

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Residential enclaves or industrial enclaves?

—A study of localistic enclaves and migrant worker entrepreneurship

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ABSTRACT

This paper focuses on the localistic enclave and entrepreneurship of migrant workers in the process of marketization and urbanization. Drawing on the social network theory, the paper distinguishes between two forms of localistic enclave, namely residential enclave and industrial enclave, and compares the differential impacts of the two forms of enclave on the entrepreneurship of rural migrant workers. With the help of nationwide representative data, the study identifies the heterogeneous effects of the two types of localistic enclave on the entrepreneurship of migrant workers and how these effects dynamically change with the process of marketization on the basis of overcoming the sample selectivity bias. The study has the following findings: first, residential enclave between the migrant workers from same hometown does not increase the entrepreneurial advantages of them, due to the internalization of daily interactions and the homogeneity of information transmission; however, industry enclave formed by industry concentration based on occupational similarity is conducive for migrant workers to carry out all kinds of entrepreneurial practices in the city. Secondly, the negative impact of residential enclave on the entrepreneurship of migrant workers has existed steadily for a long time during the process of marketization,